UBIC Announces that the Japan Agency for Medical Research and Development has Adopted an R&D Initiative Involving UBIC MEDICAL

NEW YORK, August 27, 2015 (GLOBE NEWSWIRE) -- UBIC, Inc. (Nasdaq:UBIC) (TSE:2158) ("UBIC" or "the Company"), a leading provider of AI-based, big data analysis services, and UBIC MEDICAL, Inc., a wholly-owned subsidiary of UBIC that provides AI-based, medical data analysis services, announced today that a research and development initiative in which UBIC MEDICAL is involved as an implementing organization has been adopted by the Japan Agency for Medical Research and Development (AMED) as a commissioned project for fiscal 2015.

UBIC MEDICAL has been promoting the initiative with Keio University School of Medicine's Research and Development Director and its assistant Professor of Psychiatry, Taishiro Kishimoto.

Further details regarding the AMED project, the adopted R&D initiative and the implementing organizations are as follows:

**AMED Project Name:**
Research and Development Project Concerning Medical Equipment and Systems to Realize Future Medical Care — “ICT-Based Diagnosis-Assisting Technology Research and Development Project”.

**R&D Initiative:**
Development of devices that quantify facial expressions, voices and everyday life activities, and that deliver an objective assessment of neurologic manifestations in real time

**Implementing Organizations:**

UBIC MEDICAL contributes to the realization of a healthy and comfortable future by helping all people receive the best possible medical care services through the provision of data analysis systems and services to medical professionals based on its AI technology, which incorporates tacit human knowledge and the outstanding analysis capability of medical data analysis experts to predict behavior.

**About UBIC, Inc.**
UBIC, Inc. (Nasdaq: UBIC) (TSE: 2158) supports the analysis of big data based on behavior informatics by utilizing its proprietary AI-based software program, “VIRTUAL DATA SCIENTIST” or VDS. Developed by UBIC based on knowledge acquired through its litigation support services, the VDS program incorporates experts’ tacit knowledge, including their experiences and...
intuitions, and utilizes that knowledge for big data analysis. UBIC continues to expand its business operations by applying VDS to new fields such as healthcare and marketing.

UBIC was founded in 2003 as a provider of e-discovery and international litigation support services. These services include the preservation, investigation and analysis of evidence materials contained in electronic data, and computer forensic investigation. UBIC provides e-discovery and litigation support by making full use of its data analysis platform, “Lit i View®”, and its Predictive Coding technology adapted to Asian languages.

For more information about UBIC, contact u-contact@ubic.co.jp or visit http://www.ubicna.com.

About UBIC MEDICAL, Inc.
Company name UBIC MEDICAL, Inc.
Date of foundation April 16, 2015
Capital amount ¥10 million (as of April 16, 2015)
Senior management Chief Executive Officer: Naritomo Ikeue
Business contents Clinical trial information analysis support service
Data analysis service to improve the in-hospital environment
Pharmacovigilance service
Other healthcare-related information analysis businesses

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